

"A-LA CARTE" SERVICES

Customized and Tailored to Your Brand's Needs



Email & Marketing Automation

Data backed segmented marketing automations, building sophisticated multi-touch points communication flows using channels such as email, sms and push notifications.



Paid Media & Advertising

Multi ad-channels management focusing budget optimization and constant ROAS growth, utilizing latest growth hacks and professional experience.



Data & Custom Reports

Fully customized professional dashboard, filled with insight-driven data and reports that covers your business.



Website Development

Fully customized developed website, either Shopify or similar based stores, or WordPress full business website.



Analytical Stack

Complete tracking and accounts setup & management for in-depth reporting, smart segmentation capabilities and targeting optimization.



Listing & Directories Mgmt.

Directories listing and maintenance of technology products and companies for enhanced exposure and audience attention.



CRO

Implementation of UX/UI & Funnel oriented strategies, leveraging multi-sources data aggregation and the power of constant A/B/n testing.



Business Rebranding

Creating or Re-shaping your brand's face. Including asset creation, creative direction and complete professional brand guide.



Full-Stack SEO

SEO strategy implementation, using techniques & technology for enhanced search positioning and brand footprint.



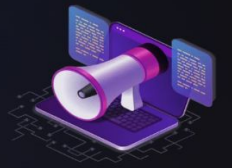
Reddit / Discord Funnels

Utilizing the power of communities, managing personas and building smart funnels to establish and scale any brand.



Influencer / Content Marketing

Value adding, top quality viral content creation, utilizing influencers and UGC strategies across top social networks.



Press Release

From traditional placements to special mediums leading the digital space - taking care of brands recognition and familiarity.

“OFF-THE-SHELF” PACKAGES

For Any Stage of Your Business

Package Inclusions	STARTER	GROWTH	SCALE	PARTNER
Analytical Stack Setup & Maintenance	✓	✓	✓	EXCLUSIVE LET'S TALK
Email Marketing Automations	Basic (Campaigns)	Enhanced (Campaigns & Flows)	Advanced (Campaigns & Flows)	
Additional Automation Channels	-	SMS / Push	SMS & Push	
Website Optimization & Maintenance	✓	✓	✓	
Media/Paid Ads Setup & Management	Meta / Google	Meta & Google	Up to x4 Channels	
Custom Built Pro Business Dashboard	-	✓	✓	
Advanced Segmentation & Targeting	-	✓	✓	
SEO & Knowledgepanel Optimization	-	✓	✓	
CRO Strategy and A/B Testing	-	UX/UI A/B Testing	Full Funnel CRO	

*Requires a Minimum of \$5K/month ads budget